

College of Business and Economics

Faculty Senate Meeting Agenda

Date: 12-3-2020

Subject: Faculty Senate Electronic Meeting

Attendance: Sijie Sun (Chair), Sukhwa Hong (Vice Chair), Andrey Simonov, Terrance Jalbert, Keisuke Nakao, Todd Inouye, Amirhossein Mohammadian, Kimberly Furumo, Benjamin Zenk, Helen Tien, Kelly Moran, Deborah Hughes, Marcia Sakai, Emmeline de Pillis (ex officio)

Topics:

1. Accept the minutes from prior electronic meetings

REPORT: COBE Senate Minutes 20200930 (Appendix A)

ACTIONS:

- Andrey Simonov moved to motion, and the motion was seconded by Todd Inouye.
- The motion was approved with 12 votes in favor, 0 against, 0 abstained.

2. Business Minor Prerequisite issue

REPORT: Below are the courses required for the Business minor. Although Bus290 is not on the list, it is a prerequisite for Fin320 and Mkt310. Solutions include adding Bus290 to the minor degree or keeping doing overrides, so students don't have to take Bus290 to take Mkt310/Fin320 for a business minor.

- BUS 100 Intro To Business (3) **or** BUS 110 Freshmen Business Experience (3)
- ACC 201 Intro to Financial Accounting (3)
- ECON 130 Intro To Microeconomics (3)
- FIN 320 Prin Bus Finance (3)
- MKT 310 Princ of Marketing (3)
- MGT 425 Bus Planning for New Ventures (3)

ACTIONS:

- The motion is to remove BUS 290 from MKT 310 and FIN 320 as a prerequisite.
- Terrance Jalbert moved to motion, and the motion was seconded by Benjamin Zenk.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

3. Noncredit education

REPORT: Emails from Emmeline on Nov 6.

Hawai'i P-20 Partnerships for Education, Chamber of Commerce Hawai'i, Harold K.L. Castle Foundation and Kamehameha Schools have joined together on the Promising Credentials project, an

initiative aimed at identifying high value certificates and credentials, as determined by industry, using Hawai'i labor market data and local employer insights. For example,

Certified Fraud Examiner

APICS Supply Chain Professional

Certified Information System Auditor

Certified Internal Auditor

Program Management Professional

Project Management Professional

Salesforce Certified Administrator

SHRM

ACTIONS: None

4. Post CoBE Course equivalents for international schools

REPORT: Prepare pre-approved international transfer courses posted. Dean will work with the Center of Global Education and Exchange to post CoBE equivalents for international schools.

ACTIONS:

- The motion is to post the list of international transfer courses and CoBE equivalents on the CoBE website.
- Andrey Simonov moved to motion, and the motion was seconded by Helen Tien.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

Appendix A

College of Business and Economics

Faculty Senate Meeting Minutes

Date: 09-30-2020

Subject: Faculty Senate Electronic Meeting Minutes

Attendance: Sijie Sun (Chair), Sukhwa Hong (Vice Chair), Andrey Simonov, Terrance Jalbert, Keisuke Nakao, Todd Inouye, Amirhossein Mohammadian, Kimberly Furumo, Benjamin Zenk, Deborah Hughes, Emmeline de Pillis (ex officio)

Topics:

1. Accept the minutes from prior electronic meetings

REPORT: COBE Senate Minutes 20200923 (Appendix A)

ACTIONS:

- Terrance Jalbert moved to motion, and the motion was seconded by Andrey Simonov.
- The motion was approved with 10 votes in favor, 0 against, 0 abstained.

2. Proposal for Sustainable Tourism Certificate

REPORT:

- Requirements (~~49-52 credits~~): 18 credits

TOUR 350 (3)

One upper-division TOUR course (3)

One upper-division MKT course (3)

Select two courses from the following: (6 credits)

Hawaiian culture, language, and history

Community Planning?

TOUR 320: Tourism Economics

TOUR 317

TOUR 340

ANTH 323 Cultural & Social Change (3)

ECON 310 Economic Development (3)

ECON 301

ECON 302

ECON 482 Natural Resource Env Eco (3)

GEOG 340 Intro to Land Use Planning (3)

MKT 310 Princ of Marketing (3)

MGT 333 International Business Mgt (3)

POLS 335 Envir Politics & Policy (3)

BUS 400 Internship (3)

And select one course from ACC, MGT, MKT, BUS, FIN, QBA, ECON, or TOUR (3 credits)

- See Page 14

http://hawaii.edu/offices/bor/finance/materials/202010010830/Cmte_on_Budget_and_Finance_10_01_20_Materials_FOR_UPLOAD.pdf

"UH has two vital roles in the economic development and diversification of Hawai'i. We must bring our expertise to bear on the challenges associated with the necessary shifts in our economy, while at the same time developing and providing the suite of educational offerings that prepare learners of all ages and backgrounds to lead and participate in each sector. The following clusters frame a relatively tight set of economic and workforce sectors for priority and investment. By looking simultaneously inward and outward, these clusters can balance internal needs, environmental sensitivity and opportunities for strengthening our traded economy to lessen our dependence on tourism.

- Computer Science & Engineering including
 - o Data science and artificial intelligence / machine learning
 - o Cybersecurity
 - o Creative Media Industries
- Food, Agriculture and Aquaculture
- Climate Change, Resilience, Energy and Conservation ("green jobs")
- **Sustainable Tourism"**

Version proposed by Angela Faanunu in Kualu

A. Sustainable Tourism Certificate Program (18 Credits):

- **TOUR 350: Introduction to Sustainable Tourism (3)**
- **One upper-division TOUR course (3)**
- **One upper-division MKT course (3)**

- Select two courses from the following: (6 credits)

Hawaiian & Pacific Culture & History:

HWST 107 Hawai'i: Center of the Pacific (3)

HIST 280 Topics in Hawaiian History (3)

HIST 284 History of Hawaii (3)

ANTH 300 Cultures of Oceania (3)

ANTH 310 Contemporary Issues in Hawaiian Anthropology (3)

ANTH 357: Change in the Pacific (3)

ANTH 386: Hawn & Pacific Prehistory (3)

ANTH 387 Modern Hawaiian Culture 1819-Present (3)

ANTH 435/GEOG435/HIST 415: Indigenous Issues Contemporary Pacific (3)

ANTH 323 Cultural & Social Change (3)

GEOG 440: Community Planning

GEOG 340: Intro to Land Use Planning (3)

POLS 335: Envir Politics & Policy (3)

ANTH 389: Cultural Resource Management (3)

NRES 196 Intro to Natural Resource Mgmt (3)

NRES 320 Environ Issues in Asia-Pacific (3)

TOUR 320: Tourism Economics

TOUR 317: Tourism Marketing & Management
TOUR 340: International Travel & Tourism Policy
ECON 310: Economic Development (3)
ECON 301: Inter Microecon Theory (3)
ECON 302: Managerial Economics (3)
ECON 482: Natural Resource Env Eco (3)
MKT 310: Princ of Marketing (3)
MGT 333: International Business Mgt (3)
BUS 400 Internship (3)

- Select one course from ACC, MGT, MKT, BUS, FIN, QBA, ECON, or TOUR (3 credits)

ACTIONS:

- Todd Inouye moved to motion, and the motion was seconded by Sukhwa Hong.
- The final version of the certificate to be entered into Kualu will be documented by Angela Faanunu and sent to the Senate Chair by Oct. 1st.
- The motion was approved with 9 votes in favor, 0 against, 0 abstained.