

**College of Business and Economics**  
**Faculty Senate ZOOM Meeting Minutes**

Date: 05-13-2020

Subject: Faculty Senate Electronic Meeting Minutes

Attendance: Andrey Simonov (Chair), Sijie Sun (Vice Chair), Terrance Jalbert, Keisuke Nakao, Todd Inouye, Sukhwa Hong, Kimberly Furumo, Angela Faanunu, Benjamin Zenk, Deborah Hughes, Helen Tien, Emmeline de Pillis (ex officio),

Topics:

**1. Faculty classification**

**Faculty Qualification Policies** - The College of Business and Economics faculty qualification policies are as follows. In assembling these guidelines we have borrowed from material shared online by our fellow AACSB schools. They have our gratitude:

***Criteria for Classifying Faculty as Scholarly Academic (SA)***

A faculty member (including full and part time positions) is considered a “scholarly academic” by meeting one of the following standards:

SA1. The faculty member has not earned a doctoral degree but s/he is ABD and completing his/her first year of service in the College of Business and Economics.

SA2. The faculty member has earned a Doctoral degree (or a JD when s/he is teaching courses in law, legal environment or ethics) within the previous five years, providing that:

- a. the degree is in the area in which the individual teaches OR
- b. If the doctoral degree is not in the area in which the individual teaches, additional professional development is evident (specialized graduate coursework or intellectual contributions in a relevant business field).

SA3. The faculty member has earned a Doctoral degree (or a JD when s/he is teaching courses in law, legal environment or ethics) more than five years previously and the faculty member has earned at least 75 points in Intellectual Contributions over the previous 5 years, with a minimum of one peer-reviewed journal publication (25 points from Category A). Journals must be genuinely peer-reviewed and care must be taken to avoid predatory journals. **Tools such as the Loyola Marymount University Journal Evaluation Tool ([https://digitalcommons.lmu.edu/librarian\\_pubs/40/](https://digitalcommons.lmu.edu/librarian_pubs/40/)) may be helpful.**

Exemplar: A tenure-track professor teaching a 3 course per semester load, dedicating 25% of time to research activities, and actively involved in governance.

***Criteria for Classifying Faculty as Practice Academic (PA)***

A faculty member (including full and part time positions) is considered a “practice academic” if the faculty member has earned a Doctoral degree (or a JD when s/he is teaching courses in law, legal environment or ethics) more than five years previously and has demonstrated continued professional engagement via one of the following:

- a. Maintains a part-time (minimum ¼-time) relevant practice (e.g. consulting, training, accounting practice, or serving on corporate boards).
- b. Operates or owns a viable business in a relevant field which requires the owner to engage in business-related activities for a minimum ¼-time.
- c. Teaches or presents in professional programs, such as company programs or in professional associations, or presentations of applied research in academic programs at least 10 hours per month.
- d. Is involved half-time or more in academic administration.
- e. Engages in other activities which may not meet the requirements defined in items (a), (b), or (c) above but has a significant business impact.

Exemplar: An instructor with a Doctoral degree or JD, teaching a 4 course per semester load, active both in faculty governance and in the business community.

***Criteria for Classifying Faculty as Scholarly Practitioner (SP)***

A faculty member (including full and part time positions) is considered a “scholarly practitioner” by meeting the following standards:

The faculty member possesses at least a Master’s degree in a field related to the area of the teaching assignment, and

- a). Possesses professional experience that is relevant to the teaching assignment, that is significant in duration and level of responsibility, and that is current within five years at time of hiring or later; OR
- b) Possesses current professional certification in a relevant field, OR
- c) has earned at least 75 points in Intellectual Contributions over the previous 5 years. Unlike the Scholarly Academic, the Scholarly Practitioner is not required to publish in a peer-reviewed journal and may make up the 75 points from a combination of all intellectual contribution activities.

Exemplar: A faculty member with a doctoral degree who does not publish actively, but who has founded one or more successful ventures, is recognized as an industry leader, and is able to connect students with internships and jobs.

***Criteria for Classifying Faculty as Instructional Practitioner (IP)***

A faculty member (including full and part time positions) is considered an “instructional practitioner” by meeting the following standards:

The faculty member possesses at least a Master’s degree in a field related to the area of the teaching assignment OR possesses a bachelor’s degree with demonstrated significant career achievement relevant to the teaching assignment.

The faculty member has demonstrated continued professional engagement via one of the following:

- a. Maintains a part-time (minimum ¼-time) relevant practice (e.g. consulting, training, accounting practice, or serving on corporate boards).
- b. Operates or owns a viable business in a relevant field which requires the owner to engage in business-related activities for a minimum ¼-time.
- c. Teaches or presents in professional programs, such as company programs or in professional associations, or presentations of applied research in academic programs at least 10 hours per month.
- d. Is involved half-time or more in academic administration.

Exemplar: A lecturer with a Bachelor’s degree and a distinguished and successful business career, teaching 1-2 classes per semester and getting students and alumni involved in industry by connecting them to colleagues.

		SUSTAINED ENGAGEMENT ACTIVITIES	
		Academic	Applied
INITIAL ACADEMIC PREPARATION and PROFESSIONAL EXPERIENCE	Doctoral or JD	Scholarly Academic (SA)	Practice Academic (PA)
	Substantial professional experience	Scholarly Practitioner (SP)	Instructional Practitioner (IP)

**Participating Faculty Members** “Participating” faculty members assist the School in achieving its mission through activities beyond direct teaching responsibilities. A faculty member will be deemed participating if, in addition to teaching, he or she participates in the governance of the college through participation in curriculum development and college/department committee assignments.

**Supporting Faculty Members** Faculty will be designated as “Supporting” if they have a contractual arrangement that does not include responsibilities other than teaching. Supporting faculty members do not participate in governance or curriculum development.

**ACTIONS:**

- Treat not as separate programs.
- Comment by Benjamin
- Terrance made motion, Kimberly Furumo seconds adopt changes.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

**2. Assurance of learning**

a) What are our goals for the four outcomes, (and how do we plan to get there).

The data of assessment will be stored in Laulima.

b) How do we collect, store, and retrieve artifacts for the quantitative and the oral comm goals in a way that we can still access them when there is a personnel change.

Assessment committee will further discuss until next Fall semester.

**ACTIONS:**

- Terrance made motion; Kimberly Furumo seconds adopt changes.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.