

Degree or Program Name: Business Administration (BBA)
 Program / Department Chair: Dr. Harry Hennessey hhenness@hawaii.edu
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- Goal 1. To demonstrate comprehension* of the fundamental principles of essential business functions.
 Goal 2. Demonstrate the ability to analyze* the relationship of business to its various stakeholders
 Goal 3. To express ideas clearly, logically, and persuasively in written communication.
 Goal 4. To Understand* the importance of behaving ethically in their professional lives (i.e., have an ethical perspective)
 Goal 5. To demonstrate the ability to analyze* complex, unstructured qualitative and quantitative problems, using appropriate tools and technology.

*As defined in Bloom, Benjamin. S., ed. 1956. *Taxonomy of Educational Objectives: The Classification of Educational Goals; Handbook I, Cognitive Domain*. New York: David McKay

Courses for Majors	Required/ Elective	Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
ACC 250 – Financial Accounting	R	I				I
ACC 251 – Managerial Accounting	R	D				D
BUS 240 – Business Law	R		I			I
QBA 260 – Business Statistics	R	I				D
FIN 320 – Principles of Business Finance	R	I	I	I		D
MGT 300 – Management, Organizations, & Human Behavior	R	D	I	D		I
MGT 333 – International Business Management	R	D	D	D	D	D
MGT 423 - Business and Society/ PHIL 323 – Professional Ethics	R		M	D	M	D
MKT 310 – Principles of Marketing	R	D	I	D	I	I
QBA 360 – Management Science	R	D		D		D
QBA 361 – Operations Management	R	I	I			D
QBA 362 – Management Information Systems	R	D	D	D	I	I
MGT 490 – Strategic Management	R	M	M	M	M	M

I = Introduced, D = Developed & Practiced with Feedback, M = Demonstrated at the Mastery Level