

Program Learning Goal #3: Express ideas clearly, logically, and persuasively in written communication.

Program Learning Outcome #3 – At least 95% of graduates will be able to demonstrate skill in written communication that meets or exceeds the standards of the CoBE.

UH Hilo CoBE Writing Assessment Rubric

	Not Assessable	Below Standard	Meets Standard	Exceeds Standard
Clarity of language use	Language use is so poor that the writing cannot be understood or interpreted.	Language use detracts from the quality of stated arguments	Language and word choice are generally appropriate.	The use of language is precise and highly competent, and enhances understanding.
Logic and Development	Structure is absent or so unclear as to be un-interpretable.	Thesis or premises may be misstated or incomplete, leaving important material out; Evidence is not presented, or may be opinion rather than fact; Conclusions are not supported by the evidence, or do not connect to the premise.	Thesis and premises are stated and maintained throughout. Sufficient appropriate evidence is presented in support of major issues or arguments; Conclusions are clearly connected to the factual evidence and the premise.	Thesis and premises are stated, focused, and maintained throughout. Each premise is clearly and unambiguously stated; exhaustive appropriate, relevant, and accurate factual evidence is presented. Conclusions are clearly connected to the factual evidence and the premises.