Program Learning Goal #5: Demonstrate the ability to analyze* complex, unstructured qualitative and quantitative problems using appropriate tools and technology.

Program Learning Outcome #5 – Qualitative: Given a set of case materials, at least 95% of graduates will be able to identify relevant external and internal strategic issues, including those of a global nature, formulate a reasonable course of action to address those issues, and propose a plan for the implementation of the course of action.

UH Hilo CoBE Case Analysis Rubric
(Complex Qualitative Problem-Solving)
Based on http://academic.scranton.edu/department/assessment/ksom/Case-Analysis-Rubric.doc

TRAIT	Below Standard	Meets Standard	Exceeds Standard
Issues	Does not recognize a problem or mentions problems that are not based on facts of the case	Recognizes key problems in the case.	Recognizes multiple problems in the case. Indicates some issues are more important than others and explains why
Knowledge	Simply repeats facts listed in case and does not discuss the relevance of these facts	Considers facts from the case and cites related knowledge from theoretical or empirical research	Discusses facts of the case in relation to empirical and theoretical research and add knowledge from personal experience
Analysis	Does not attempt to draw meanings from facts presented in the case, or uncritically accepts opinions as facts.	Uses tools, approaches, or methods as necessary to combine facts or derive meanings from facts in order to reach conclusions about potential courses of action	Provides thorough and sometimes insightful analysis of facts presented in the case, using multiple methods or tools to reach conclusions about potential courses of action
Alternatives	No alternative courses of action considered	Discusses alternative courses of action that reasonably might be taken	Provides thorough consideration of multiple alternative courses of actions, identifying strengths and weaknesses of each
Actions	No action proposed or proposes infeasible action(s)	More than one reasonable action proposed.	Proposed actions seem to deal with the most important issues
Consequences	No positive and negative consequences are identified	Positive and negative consequences for each action are discussed	Consequences are tied to the issues deemed most important.