

Student Name _____

Student ID Number _____

Date First Entered CoBE _____

Advisor's Name _____

DEGREE REQUIREMENTS FOR THE BBA (REVISED 3/18/2016)
(FOR 2016-2017 ENTERING FRESHMEN AND TRANSFER STUDENTS)

I. General Education Requirements (37- 43 credits)

GF. Composition (3 credits)		ENG 100, 100T or ESL 100 or 100T with "C" or better	3cr
GL. Language Arts (3 credits)		One course designated GL in the online GE list.	3cr
GQ. Quantitative Reasoning (6 credits)		One of MATH 135, 125, 205, or higher with "C" or better	3cr
		QBA 260 Business Statistics (Pre: one of MATH 104F, MATH 115, MATH 205 or higher) with "C" or better	3cr
GW. World Cultures (6 credits)		Two courses designated GW in the online GE list.	6cr
GH. Humanities Electives (6 credits)	Two courses designated GH in the online GE list, one each from two of the following groups:		
	Art		Japanese Studies Culture courses
	English		Linguistics
	Hawaiian Studies Culture Courses		Performing Arts
	Any first, second, third or fourth semester foreign language		Philosophy
GS. Social Sciences Electives (6 credits)		ECON 130 Introduction to Microeconomics	3cr
	One course designated GS in the online GE list in the following areas, with "C" or better :		3cr
	Anthropology		Sociology
	Psychology		
GN. Natural Sciences (7 credits, including one lab)	Two courses designated GN in the online GE list, from two different areas of the following. One course must have an associated lab		
	Agriculture Sciences		Geology Lab
	Astronomy		Kinesiology
	Biology	Lab	Marine Science Lab
	Chemistry	Lab	Mathematics
	Computer Science		Physics
	Environmental Science		
HPP. Hawai'i Pan-Pacific Requirement (3 credits)			
	MGT 333 satisfies this requirement if taken at UH Hilo. Students transferring a course similar to MGT 333 may have to separately meet the HPP requirement.		
WI. Writing Intensive Requirement (number of courses depends on class standing at entry to UHH)			
FR (0-24 credits) → 3 WI ; SO (25-54 credits) → 3 WI ; JR (55-89 credits) → 2 WI; SR (90+ credits) → 1 WI			
GCC. Global and Community Citizenship (3 credits)			
	One course designated GCC in the online GE list.		

II. Pre-Business Core Requirements (30 credits, all with “C” or better)

COM 251 Public Speaking	3cr
ENG 209, Or ENG 287 – Rhetoric	3cr
ACC 201 Financial Accounting	3cr
ACC 202 Managerial Accounting (Pre: ACC 201)	3cr
BUS 240 Business Law (Pre: soph Standing)	3cr
BUS 290 Critical Thinking (Pre: soph standing)	3cr
QBA 260 Business Statistics (Pre: one math course numbered 104F, 115, 205, or higher)	3cr
ECON 130 Introduction to Microeconomics (Pre: One math course numbered Math 104F, 115, 205 or higher)	3cr
ECON 131 Introduction to Macroeconomics (Pre: ECON 130)	3cr
ECON 300 Intermediate Macroeconomic Theory (Pre: ECON 131) <u>OR</u> ECON 340 Money and Banking (Pre: ECON 131)	3cr

III. Business Core requirements (24 credits)

For initial enrollment in upper division (300-400 level) Business Administration (BA) courses, students must have

- Filed a formal declaration of intent to major in BA by 4 weeks in advance of scheduled early registration
- Completed 50 or more earned semester credit hours at the 100 level or higher
- Attained a minimum cumulative GPA of 2.50 on work completed at UH Hilo (transfer students meeting other requirements may be provisionally admitted during their first semester at UH Hilo, but will be required to earn at least a 2.5 GPA on their first 12 credits at UH Hilo for continued enrollment in upper division business courses) •
Successfully completed all course specific prerequisites

Each business core course must be completed with a grade of “C” or better

MGT 300 Management, Organizations and Human Behavior (Pre: ENG 209, Or ENG 287, QBA 260; Co-requisite: BUS 290)	3cr
QBA 300 Operations Management (Pre: QBA 260; Co-requisite: BUS 290)	3cr
MKT 310 Principles of Marketing (Pre: ECON 130; Co-requisite: BUS 290)	3cr
FIN 320 Principles of Business Finance (Pre: ACC 201, and one MATH course numbered 104F, 115, 205 or higher; Co-requisite: BUS 290)	3cr
MGT 333 International Business Management (Pre: ECON 130; Co-requisite: BUS 290)	3cr
QBA 362 Management Information Systems	3cr
MGT 423 Business and Society (Pre: BUS 240 and MGT 300)	3cr
MGT 490 Strategic Management (Pre: BUS 290, MGT 300, MKT 310, FIN 320, QBA 300, and senior standing)	3cr

**BUS 290 Critical Thinking (3) may be taken concurrently with courses that require it as a prerequisite.*

IV. General Business Major (18 credits at the 300 or 400 level, all with “C” or better)

Finance Concentration	Management Concentration	Marketing Concentration
FIN 321 – Investment and Security Analysis	Six courses chosen from <u>at least three</u> of ACC, BUS, FIN, MGT, MKT, QBA, TOUR; or, one from ECON (but no more than 2 from any one)	MKT 311 – Marketing Management
FIN 322 – Corporate Finance		MKT 315 – Consumer Behavior
FIN Elective		MKT 319 – Marketing Research
FIN Elective		MKT or TOUR Elective
ACC, BUS, FIN, MGT, MKT, QBA, TOUR Elective		ACC, BUS, FIN, MGT, MKT, QBA, TOUR Elective
ACC, BUS, ECON, FIN, MGT, MKT, QBA, TOUR Elective		ACC, BUS, ECON, FIN, MGT, MKT, QBA, TOUR Elective

V. General Electives (6 credits – non-business or business electives)

VI. General Electives (9 credits – must be all non-business electives)

No more than 60 semester hours in business topics may be applied to this degree. At least 24 credits of Business Administration coursework at the 300-400 level applied to any BBA degree must be earned at UH Hilo.