

College of Business and Economics

Faculty Senate Meeting Minutes

Date: 1-29-2021

Subject: Faculty Senate Electronic Meeting

Attendance: Sijie Sun (Chair), Sukhwa Hong (Vice Chair), Andrey Simonov, Angela Faanunu, Terrance Jalbert, Keisuke Nakao, Todd Inouye, Amirhossein Mohammadian, Kimberly Furumo, Benjamin Zenk, Helen Tien, Kelly Moran, Deborah Hughes, Emmeline de Pillis (ex officio), and Michael Yee (external)

Topics:

1. Accept the minutes from prior electronic meetings

REPORT: COBE Senate Minutes 20201203, 20201229, 20210119 (Appendix A)

ACTIONS:

- Helen Tien moved to motion, and the motion was seconded by Kimberly Furumo.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

2. Memo of changing the current Interim Dean's title to "Dean" of CoBE

REPORT: Per the excerpt from the PRT Report below, I am proposing that we (the CoBE Faculty Senate) send a memo to the VCAA and Chancellor of UH Hilo to change the current Interim Dean's title to "Dean" of CoBE. If passed, this proposal would result in a memo being drafted by the Senate Chair which describes a unified faculty in support of the action.

If enacted, this would provide administrative stability for CoBE and help to address the PRT concerns listed. As a college, we would also be taking responsibility for our own future by solidifying our foundation as at UH Hilo which has been under pressure due to talks of combining colleges/departments.

“Section IV: Peer Review Team Observations and Feedback that Form the Basis for Judgement for the Recommendation

1. Strategic Management and Innovation, including: The financial strategies, financial model and sustainability and alignment with the school's mission and strategic goals.

The leadership at UH-Hilo and within the College of Business and Economics has been in a state of flux during the last five years. The Chancellor's Office has seen three individuals serve as interim or permanent placements in that position. The Vice Chancellor for Academic Affairs position has also been held by three individuals. In that same time period, the CoBE dean's office has been occupied by one permanent and three interim deans. During this time, the University has faced almost draconian budget cuts that have affected every area of the College.”

[Assurance of Learning - Rutgers School of Business - Camden](#)

ACTIONS:

- The Senate will prepare the letter of support. The details of the letter will be discussed in the next Senate meeting.
- Deborah Hughes moved to motion, and the motion was seconded by Terrance Jalbert.
- The motion was approved with 10 votes in favor, 0 against, 0 abstained.

3. In-house comprehensive review of the current BBA core curriculum

REPORT: As Assessment Committee Chair, I am proposing to the CoBE Faculty Senate that we conduct an in-house comprehensive review of the current BBA core curriculum using the AACSB curriculum mapping process beginning with Course Alignment Matrices (see below) being filled out by the instructors of record for all core BBA courses.

The Interim Dean, the Senate Chair and I have recently completed the Assurance of Learning (AoL) 1 Seminar which details the process of designing, implementing, and evaluating the AoL process for institutions which are either ramping up for initial accreditation or in our case, going through the CIR process. Based on our experience at the seminar, all of us agree that our current AoL processes (and other curricular items that they are derived from or support) are in need of a rework, and that baseline data collection is necessary to justify any proposed changes going forward.

Once the Assessment Committee collects matrices for all core courses, we will construct a curriculum map (similar to the example below) which will be presented to the Faculty Senate. From that map, further recommendations/proposals will be put up for vote.

Course Alignment Matrices

Learning Objective	Degree of Objective's Emphasis in Course			
	Objective listed as a course objective on syllabus	Degree of emphasis given to objective in this course	Students must demonstrate competence via an assignment	Students receive feedback about their competence
	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Introduced <input type="checkbox"/> Emphasized <input type="checkbox"/> Reinforced <input type="checkbox"/> Not covered at all	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Introduced <input type="checkbox"/> Emphasized <input type="checkbox"/> Reinforced <input type="checkbox"/> Not covered at all	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No

Curriculum Map

		COURSES								
		C1	C2	C3	C4	C5	C6	C7	C8	C9
LEARNING OBJECTIVES	Oral Communication					●		●		■
	Written Communication	○		●					■	●
	Critical Thinking		○		●	■	●		●	
	Ethics			○	○		■		●	
	Teamwork	○		●		●	●	●		●
	Technology Use	○		●		●		●		●
	Global	○	○		○	○			●	
	Diversity	○		○	○				○	■
	Sustainability						○			●
	Information Fluency	○		●		●		●		●
	Cross-Disciplinary Knowledge		●				●			●
	Disciplinary Knowledge	●	●	●	●		●	●	●	●

○ = introduced; ● = emphasized; ● = reinforced ○ = covered incidentally ■ = course-embedded AoL measure

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ACTION:

- Assessment Committee Chair (Todd Inouye) will send out Course Alignment Matrices and CoBE faculty will fill out the matrices for core CoBE courses.
- Kimberly Furumo moved to motion, and the motion was seconded by Benjamin Zenk.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

4. Hawaii Innovation Center

REPORT: Hawaii Innovation Center (117 Keawe Street). This building has potential for CoBE to use as a student centric training ground for careers/jobs/business community interaction. It is already used for FIN 370 COIL project.

Here is a link to a virtual tour of the building we made for this semester's class:

<https://my.matterport.com/show/?m=UcuPjTW4Nm4&brand=0>

Can CoBE help our students and community generate economic opportunities and small business development?

ACTIONS:

- CoBE faculty will support utilizing Hawaii Innovation Center to help our students and community to generate economic opportunities and small business development.
- Todd Inouye moved to motion, and the motion was seconded by Andrey Simonov.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

Appendix A

College of Business and Economics

Faculty Senate Meeting Minutes

Date: 12-3-2020

Subject: Faculty Senate Electronic Meeting

Attendance: Sijie Sun (Chair), Sukhwa Hong (Vice Chair), Andrey Simonov, Terrance Jalbert, Keisuke Nakao, Todd Inouye, Amirhossein Mohammadian, Kimberly Furumo, Benjamin Zenk, Helen Tien, Kelly Moran, Deborah Hughes, Marcia Sakai, Emmeline de Pillis (ex officio)

Topics:

1. Accept the minutes from prior electronic meetings

REPORT: COBE Senate Minutes 20200930

ACTIONS:

- Andrey Simonov moved to motion, and the motion was seconded by Todd Inouye.
- The motion was approved with 12 votes in favor, 0 against, 0 abstained.

2. Business Minor Prerequisite issue

REPORT: Below are the courses required for the Business minor. Although Bus290 is not on the list, it is a prerequisite for Fin320 and Mkt310. Solutions include adding Bus290 to the minor degree or keeping doing overrides, so students don't have to take Bus290 to take Mkt310/Fin320 for a business minor.

- BUS 100 Intro To Business (3) **or** BUS 110 Freshmen Business Experience (3)
- ACC 201 Intro to Financial Accounting (3)
- ECON 130 Intro To Microeconomics (3)
- FIN 320 Prin Bus Finance (3)
- MKT 310 Princ of Marketing (3)
- MGT 425 Bus Planning for New Ventures (3)

ACTIONS:

- The motion is to remove BUS 290 from MKT 310 and FIN 320 as a prerequisite.
- Terrance Jalbert moved to motion, and the motion was seconded by Benjamin Zenk.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

3. Noncredit education

REPORT: Emails from Emmeline on Nov 6.

Hawai'i P-20 Partnerships for Education, Chamber of Commerce Hawai'i, Harold K.L. Castle Foundation and Kamehameha Schools have joined together on the Promising Credentials project, an initiative aimed at identifying high value certificates and credentials, as determined by industry, using Hawai'i labor market data and local employer insights. For example,

Certified Fraud Examiner

APICS Supply Chain Professional

Certified Information System Auditor

Certified Internal Auditor

Program Management Professional

Project Management Professional

Salesforce Certified Administrator

SHRM

ACTIONS: None

4. Post CoBE Course equivalents for international schools

REPORT: Prepare pre-approved international transfer courses posted. Dean will work with the Center of Global Education and Exchange to post CoBE equivalents for international schools.

ACTIONS:

- The motion is to post the list of international transfer courses and CoBE equivalents on the CoBE website.
- Todd Inouye moved to motion, and the motion was seconded by Helen Tien.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

College of Business and Economics
Faculty Senate Electronic Meeting Minutes

Date: 12-29-2020

Subject: Faculty Senate Electronic Meeting

Attendance: Sijie Sun (Chair), Sukhwa Hong (Vice Chair), Andrey Simonov, Terrance Jalbert, Keisuke Nakao, Todd Inouye, Amirhossein Mohammadian, Kimberly Furumo, Angela Faanunu, Benjamin Zenk, Helen Tien, Kelly Moran, Deborah Hughes, James Czarski, Emmeline de Pillis (ex officio)

Topics:

1. Prerequisites for ACC 352 AND 353

REPORT: The 75- and 90- credit requirements proposed for ACC 352 and 353 were not accepted, because they are not knowledge based. The Accounting faculty proposes instead these prerequisites: C or better in ACC 202, ACC 350, ACC 351 as prerequisites for both ACC 352 and 353.

Justification: 350 and 351 are already supposed to be prerequisites, and their positioning in the course map was supposed to ensure that they would be taken before 352 and 353. However, with the recent trend of students trying to take all four courses in one or two semesters, making these prerequisites explicit will reduce confusion and set students up for success. As always, exceptions can be made for exceptional circumstances.

ACTIONS:

- Terrance Jalbert moved to motion, and the motion was seconded by Sukhwa Hong.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

College of Business and Economics
Faculty Senate Electronic Meeting Minutes

Date: 1-19-2021

Subject: Faculty Senate Electronic Meeting

Attendance: Sijie Sun (Chair), Sukhwa Hong (Vice Chair), Andrey Simonov, Terrance Jalbert, Keisuke Nakao, Todd Inouye, Amirhossein Mohammadian, Kimberly Furumo, Angela Faanunu, Benjamin Zenk, Helen Tien, Kelly Moran, Deborah Hughes, James Czarski, Emmeline de Pillis (ex officio)

Topics:

1. Courses updates in revised sustainable tourism certificate

REPORT: Revised Sustainable Tourism Certificate Program (Appendix A)

ACTIONS:

- Sukhwa Hong moved to motion, and the motion was seconded by Terrance Jalbert.
- The motion was approved with 11 votes in favor, 0 against, 0 abstained.

Appendix A

(Revised) Sustainable Tourism Certificate Program (18 Credits):

- TOUR 350: Introduction to Sustainable Tourism (3)
- One upper-division TOUR course (3)
- One upper-division MKT course (3)
- Select one course from ACC, MGT, MKT, BUS, FIN, QBA, ECON, or TOUR (3 credits)
- Select two courses from the following: (6 credits)
 - ~~HWST 107 Hawai'i: Center of the Pacific (3)~~
 - ~~HAW 101 Elementary Hawaiian I (4)~~
 - ~~HWST 111 Hawaiian 'Ohana (3)~~
 - ~~HWST 211 Hawaiian Ethnobotany (3)~~
 - HIST 280 Topics in Hawaiian History (3)
 - HIST 284 History of Hawaii (3)
 - ANTH 300 Cultures of Oceania (3)
 - ANTH 310 Contemporary Issues in Hawaiian Anthropology (3)
 - ANTH 357: Change in the Pacific (3)
 - ANTH 386: Hawn & Pacific Prehistory (3)
 - ANTH 387 Modern Hawaiian Culture 1819-Present (3)
 - ANTH 435/GEOG 435/HIST 415: Indigenous Issues Contemporary Pacific (3)
 - ~~ANTH 323 Cultural & Social Change (3)~~
 - GEOG 440: Community Planning (3)
 - GEOG 340: Intro to Land Use Planning (3)
 - POLS 335: Envir Politics & Policy (3)
 - ANTH 389: Cultural Resource Management (3)
 - NRES 196 Intro to Natural Resource Mgmt (3)
 - ~~NRES 320 Environ Issues in Asia-Pacific (3)~~
 - TOUR 320: Tourism Economics (3)
 - TOUR 317: Tourism Marketing & Management (3)
 - TOUR 340: International Travel & Tourism Policy (3)
 - ECON 310: Economic Development (3)
 - ECON 301: Inter Micro econ Theory (3)
 - ECON 302: Managerial Economics (3)
 - ECON 482: Natural Resource Env Eco (3)
 - MKT 310: Princ of Marketing (3)
 - MGT 333: International Business Mgt (3)
 - BUS 400: Internship (3)